

**CAIRNS  
SHOW**

**15-17 JULY**



**2026**

# EXHIBITOR OPERATIONS



**STALL HOLDER FAQ's**

## GENERAL ENQUIRIES

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### 1. What are the contact numbers?

- A. Sites Co-ordinator Emily Barker 07 4042 6611 / 0429 496 805  
Fred Moule Head Steward Bevan Clayton 0418 184 675  
Security 0404 922 605

### 2. How many people attend the Show?

- A. In 2024 there was just over 60,000 in attendance due to the global Coronavirus pandemic. In 2023 there were under 65,000 in attendance with the most attendance on the Friday which is a public holiday in Cairns.

### 3. What time does the Show open and close?

- A. 9am to approximately 10pm, gates close for public entry at 9pm.

### 4. What time can I access my site during Show days?

- A. Pedestrian access is via Severin Street gates only and will open from 6am for outside sites. Fred Moule Exhibition Centre will open at 7.30am.

Severin Street gates will also be open for vehicle access (deliveries etc), but cars must depart off the Showgrounds by 8.30am sharp.

### 5. What time do I have to stay open?

- A. Please see table below.

Closing Time	Fred Moule	Outside
Wednesday 15 July 2026	9.00am - 9.00pm	9.00am - 10.00pm
Thursday 16 July 2026	9.00am - 9.30pm	9.00am - 10.00pm
Friday 17 July 2026	9.00am - 9.30pm	9.00am - 10.00pm

Fred Moule stall holders have paid a \$100 bond as part of their booking condition. The bond will be forfeited if exhibitors do not man their site during the above operating times. Meal and toilet breaks etc. are allowed.

Outside stall holders that are unable to trade for the entire duration of the show, must secure their items within their stall. We highly recommend you have zipped walls for your marquees. Do not leave any valuables overnight.

### 6. When can I pick up the passes?

- A. All pre-ordered passes can be collected from the Cairns Show office on Monday 13 July between 9am – 5pm and Tuesday 14 July from 9am – 7pm. All passes must be picked up by the person(s) nominated on the application form and signed out. Passes will not be posted via Australia Post. Pick up passes from the green shutter windows (see picture overleaf) near the Main Showgrounds Office (cnr. Mulgrave Road and Severin Street).



**7. How many entry passes do I get?**

A. The amount of passes included in your site booking depends on the cost of your site. The table below shows the number of complimentary passes included with your booking. A pass is only good for one day. Each person will require a pass every day and these are not transferable (eg. 1 worker will require 3 passes for the Cairns Show). Once that worker has used a pass, they are able to enter and exit as they please for that same day. The worker must get a stamp on their hand on the first exit to be able to re-enter the grounds.

Site Costs	Complimentary <u>One Day</u> Passes included
Under \$599	3
\$600 - \$2,000	6
\$2,001 - \$4,000	9
\$4,001 - \$6,000	12

**8. I need more workers and/or car park passes, how do I get them?**

A. Additional workers passes can be purchased for \$18 each (inc GST) and car park passes for \$15 each (inc GST). There is a limit of 10 workers passes (unless a roster can be produced) and 2 car parks per exhibitor per day (subject to availability). Additional passes can be ordered via email – [sites@cairns-show.com](mailto:sites@cairns-show.com) or purchased when you collect your site holder passes. Additional worker passes cannot be purchased after the Show has commenced.

**9. Where is the exhibitor car park?**

A. The Exhibitor car park is located at the rear of the Cairns Youth and Recreation Centre which we convert to the Horticulture Pavilion. Vehicle entry is via Mulgrave Road. Please ensure that you display the correct carpark pass on your dashboard. Car park passes must be pre-ordered and paid in advance (no cash will be accepted on the Show days). Access into the Showgrounds from the car park is via the Horticulture Pavilion from 7.30am.



## EXHIBITION SET-UP

### 10. When can I set up my site?

- A. Monday 13 July from 9am – 5pm and/or Tuesday 14 July from 9am – 9pm. All sites must be completed by 9pm. No exceptions as the Fred Moule Exhibition Centre will be locked and Security will be patrolling the grounds at 9pm on Tuesday.

### 11. I need my vehicle to unload my gear during set-up, is this possible?

- A. Yes, please observe that there is a 20-minute time and 10km speed limit on the Showgrounds. Unload your items then park your vehicle on the Main Arena track. You must not block the track. Fred Moule Exhibition Centre exhibitors must not block any doorways with vehicles as this is unfair to others. No vehicles to enter Fred Moule Pavilion unless specifically authorised. Do not park on corners, double park or park in another exhibitors site. **All vehicles must have their mobile phone number clearly displayed on the car dashboard so they are contactable.**

### 12. How do I get stock to my site during the Show?

- A. It is possible for vehicles to enter the Showgrounds prior to the Show opening via Gate 4 on Severin Street. All vehicles must leave the Showgrounds by 8.30am – no exceptions. When the Show is in operation, all goods must be walked in (no vehicles).

- 13. I don't have enough space to display items inside my site, can they be outside?**  
A. No, all product and display items must be contained within the specified site. You will be requested to remove or relocate items within your site if they fall outside the boundary of your allocated site. All exhibitors must ensure that all walkways in front of their stalls remain clear at all times.
- 14. Can I dig or place pegs into the ground?**  
A. All site holders with temporary fastenings must obtain prior to digging or placing pegs in permission due to underground services.
- 15. I need to run a few electrical leads at my site, is this permitted?**  
A. Yes, a 4-outlet power board with individual switches (and preferably with a surge protector) is permitted. The use of double adaptors is not permitted.
- 16. Where can I dispose of my rubbish?**  
A. There are many regular and skip bins around the Showgrounds. There are also cardboard only and recycle bulk bin located on the creek side of Fred Moule Exhibition Centre. Be sure to place waste items in the correct receptacle and if you are unsure, then place in the general waste bins. All general waste must be disposed of daily with no food scraps left in and around your site and food items securely refrigerated or in sealed containers.

## RESTRICTED ITEMS AT THE CAIRNS SHOW

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- 17. Can I sell product other than nominated on my application form?**  
A. No, you have been placed in a particular location firstly of your choice or the Association's placement so that your product doesn't conflict with other exhibitors. Any variation must be communicated to the Sites Co-ordinate no later than 2 weeks before the commencement of the Show for approval. Product may be requested to be withdrawn from sale.
- 18. I have a number of my product lines placed in a large bag, is this allowable?**  
A. No, this may be considered a Showbag and are only to be sold by licensed Showbag Operators. Printed information and promotional items within small bags are permitted.
- 19. I'd like to sell dagwood dogs and doughnuts (donuts), can I do this?**  
A. No, these lines are exclusive Showmen's Guild lines. Showmen Guild exclusive lines are Showbags, soft plush toys over 30cm, dagwood dogs, donuts, fairy floss, waffles, toffee apples, snow cones and dolls on a stick. You will be asked to remove them from sale. In addition there are no rides permitted on the grounds unless they are within Side Show Alley (Showmens Guild area).

**20. What are the banned items at the Show?**

A. As per the guidelines of the Queensland Chamber of Agriculture Society (QCAS), the items listed below are banned at the show:

- Drug Related Goods (including Cocaine Kits, Bongs etc.)
- Explicit and Hardcore T-Shirts
- Fake Cigarettes
- Fireworks – Crackers
- Fuel type Fire Lighters (Zippo)
- Horns and Trumpets
- Knives (including Pen Knives)
- Laser Pointers
- Metal and wooden Martial Art Nunchakus
- Playing Cards (nude or lurid)
- Pressure Pack Snow
- Pressure Pack Fart Gas
- Silly String
- Stink Bombs
- Bouncing Beans
- Shang-hi/sling shots
- Bomb Bags
- Fire Wallets
- Water Bomb

Toy Guns are acceptable; however the following are not:

- Ball Bearing Guns
- Eight Shot Caps
- Pellet Guns
- Pop Downs (Throw Downs)
- Potato Guns
- Replica Guns (bullet type)
- Roll Caps
- Strip Caps
- Water Pistols over 150mm (6")
- Gel Blaster Guns

Samurai Swords, English Swords and Fencing Swords are to be sold in Sealed Packages by Licensed Traders ONLY.

**21. I'd like to fundraise for a specific cause or group, can I do this?**

A. No, this is strictly limited to authorised groups only. You will be asked to stop doing so.

## PACK-DOWN

**22. What time can I pack up each day during the Show?**

A. Fred Moule Exhibition Centre must be manned from 9am to closure, if not the Bond will be forfeited. A pink slip will be issued by the Site Steward denoting forfeiture of your Bond. All exhibitors must vacate the building by 9.30pm on Wednesday, 10pm on Thursday and 10.30pm on Friday.

Outdoor exhibitors are dependent on product and location. It is asked that sites remain trading for the entire time so that public arriving in the evening have the same experience as those during the day. Some exhibitors change over their product into the evening such as illuminated items and glow sticks etc. but these need to be nominated on the Application Form. Additional items may not be added for sale.

Exhibitors shall leave the Showgrounds by 30 minutes after closing time on Wednesday and Thursday of Show day.

**23. I want to pack up on Friday evening after the Show has concluded, can I?**

A. Yes, Fred Moule Exhibition Centre exhibitors may pack down only when the building is locked on Friday night and after 9.30pm. All stock must be walked out, vehicles are not permitted on the Grounds. Ensure that you get a pass out from the Site Steward or pre-order these passes if returning for more goods. You have 1 hour to completely pack-up.

Outside Exhibitors are able to pack down after 10.30pm and only if it is safe to do so. Please note that there is no vehicle access to the Showgrounds and all items will need to be walked out. Vehicles may be permitted, however this will be at the discretion of Security and dependant on the crowd numbers at this time.

**24. What are pass-outs?**

A. Pass-outs are for Fred Moule Pavilion Exhibitors only and allow entry in and out for pack-down after the Show (see below). Ensure that you pre-order these in advance. There is no charge for pass-outs. The Fred Moule Head Steward will also hand-out pass-outs during the Show.

**25. What are the times to pack-down after the show?**

A. Please see table below. Note there is no access to Fred Moule on Sunday to allow for the Showmen’s Guild and ride operators to bump-out safely.

Pack-down Time	Fred Moule	Outside
Friday 17 July	9.30pm – 10.30pm	10.30pm – 11.30pm
Saturday 18 July	9.00am - 5.00pm	9.00am - 5.00pm
Sunday 19 July	Closed	9.00am - 5.00pm
Monday 20 July	9.00am - 5.00pm	9.00am - 5.00pm

**26. When do I have to leave the Showgrounds?**

A. Sites must be fully cleared by 5pm on Monday 20th July including all equipment and structures. Containers must be removed by Tuesday 21<sup>st</sup> July, no exceptions.

## MISCELLANEOUS

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**27. I’ve had some of my stock stolen or damaged, what do I do?**

A. It is the responsibility of each site holder to secure products and the general site each evening. The Cairns Show Association will not be held responsible.

We recommend you file a report to Cairns Show Association office and Policelink.

We will have 9 internal cameras inside Fred Moule and have mobile cameras around the grounds, which will be used to review footage to assist with these cases.

**28. I hear there is site judging at the Show, is this correct?**

A. Yes, the Cairns Show Ambassadors will judge sites either Wednesday or Thursday of the Show.

The best outside stall will receive a Show ribbon that can be displayed at your stall.

The best stall inside Fred Moule will also receive a ribbon and will receive an additional prize of a complimentary standard site for the 2024 Show and a \$500 print package with Inspired Signs. It is judged based on stall presentation and community engagement.

**29. Something has happened and I'd like to cancel my site, what happens now?**

A. Site cancellation attracts a fee (see below). The balance of any paid passes will be refunded by direct deposit to your bank account, banking details are required.

Prior to 90 days	50% of the site fee non-refundable
89 – 60 days	75% of the site fee non-refundable
59 – 1 day	100% of the site fee non-refundable

**30. How do I secure my site for the 2027 Cairns Show?**

A. 2026 Exhibitors will have first rights to secure their current site(s) for the 2027 Cairns Show. Exhibitors must complete an online application (expected to open 1<sup>st</sup> October 2025) and a 50% deposit must be made within 7 days of issue of the tax invoice. Full payment must be received by 30 April 2026.

**31. I'd like to exhibit at the 2027 Show, is my Bond a surety of retaining my site?**

A. No, sites are released after 31<sup>st</sup> October 2024 unless an application and deposit payment is received. Bonds will be refunded each year, as soon as possible after the Show. You will receive a bond request form during the Show. Please add or check your bank details are correct on the form and return back to the Fred Moule Steward.

**32. What is the early bird discount?**

A. There is a \$60 per site (inc GST) discount for Exhibitors who re-apply for their site (with the same product offering). Application and full payment must be received by 30<sup>th</sup> November 2026.

# REGULATIONS

33. There is a focus on recycling at the Cairns Show. What can I place in these bins?  
 A. See the pantry card below supplied by the Cairns Regional Council.

## WHICH BIN ■ ■ ■ do I put it in?

### Yellow Lid Bin - Recyclable Items

**Plastics** ♻️♻️♻️♻️♻️ accepted

				
Drink and Milk Bottles	Butter/Oil Containers	Household/Takeaway Containers	Cleaning Containers	Toiletry Containers

**Glass**

				
Alcohol Bottles	Oil, Sauce and Vinegar Bottles	Juice and Soft Drink Bottles	Glass Jars	Medicine Bottles

**Paper and Cardboard**

				
Newspapers and Magazines	Junk Mail, Envelopes and Wrapping Paper	Phone Books	Milk and Juice Cartons	Cardboard including Pizza Boxes and Egg Cartons

**Steel and Aluminium**

				
Steel Food Cans	Aluminium Food Cans	Empty Aerosol Cans including Hair and Insect Spray	Steel and Aluminium Drink Cans	Chocolate and Biscuit Tins

● = Remove lids and dispose in Red Lid Bin  
 💧 = Rinse

THERE'S NO PLACE LIKE OUR PLACE

The less waste we send to landfill, the cleaner and greener our environment remains. There's no place like our place, let's keep it that way.



### **34. What are the food regulations for food vendors?**

- A. Mobile food vendors need to adhere to the Mobile Food Vehicle Construction and Operation Guidelines as set out by the Council. More information can be found here - <https://www.cairns.qld.gov.au/property-and-business/business/regulations-permits/food/mobile-vehicle>

In addition there are obligations under relevant Public Health legislation in regards to food labelling (<https://www.qld.gov.au/health/staying-healthy/food-pantry/food-labelling>) and tobacco enforcement (<https://www.goldcoast.health.qld.gov.au/our-services/public-health/tobacco-regulation#:~:text=The%20Queensland%20smoking%20laws%20include,products%2C%20including%20e%2Dcigarettes.&text=To%20report%20an%20alleged%20breach,the%20community%20complaints%20online%20form%20.>). Refer to letter from Tropical Public Health Services overleaf.

### **35. Where is smoking allowed?**

- A. Smoking within the Showgrounds is only permitted in the designated outside smoking areas (DOSAs). Patrons must smoke within the boundaries and dispose of cigarette butt appropriately in the steel bin provided. Smokers must not drink or eat whilst in the designated smoking area.

All other areas of the Showgrounds are non-smoking including all enclosed areas. Exhibitors are not permitted to smoke at their sites whether in public view or not.

Queensland Health do regular inspections and can issue hefty fines. A 2 penalty unit on-the-spot fine applies to people smoking in no smoking areas (one penalty unit is equal to \$154.80). Security and Cairns Show Association personnel will also be on the grounds to direct patrons to the correct designated smoking areas.

Exhibitors must maintain their integrity at all times when presenting to the public. Exhibitors are not permitted to be intoxicated by alcohol and/or illicit materials.

The designated outside smoking areas are marked in red for the Cairns Show and shown on the next page.

A large corflute sign with the locations of all DOSAs will also be available at all public entries (Main, Scott St, Quigley St and Fernley Creek) and Severin Stret gate.



TROPICAL PUBLIC HEALTH SERVICES (CAIRNS)

Enquiries to: Environmental Health  
Telephone: (07) 4226 5555  
Facsimile: (07) 4226 3095  
Our Ref: CNS072

Dear Exhibitor,

### Food labelling and Tobacco Enforcement

Queensland Health wishes to remind all exhibitors intending to sell food at the show, that food for sale must comply with the labelling requirements of the *Food Standards Code* (the Code). You are reminded that it is the responsibility of the exhibitor to ensure that food displayed and available for sale complies with the Code.

The following points are common breaches of the Code which have been observed at previous show exhibitions and are provided to assist food businesses to achieve compliance with the Code:

1. Exhibitors selling show bags containing packaged food items which do not meet labelling requirements of the Food Standards Code. Exhibitors are permitted to utilise inserts to complement food labelling information on the existing packaging. A copy of the insert must be visible prior to purchase and a copy of the insert must be provided with each purchase;
2. Food stalls selling food from an assisted service display cabinet, such as when selling unpackaged dairy or bakery items, must ensure they are able to provide information regarding the food's ingredients and manufacturer if requested by customers;
3. Ensure labelling requirements that apply to particular foods, such as alcoholic beverages or meat products, are met; and
4. Ensure health claims are not made unless expressly permitted by the food standards code.

Labelling exemptions apply to food manufactured and sold on site, such as takeaway food.

Labelling surveillance may be conducted throughout the show by Queensland Health Environmental Health Officers. Store operators and businesses may be subject to enforcement action in relation to any breaches detected.

The Code and food labelling information can be accessed through the Food Standards Australia and New Zealand website at <http://www.foodstandards.gov.au>. Queensland Health has also produced the publication 'Label Buster Guide' to assist businesses with meeting the labelling requirements. The guide can be accessed at [https://www.health.qld.gov.au/\\_data/assets/pdf\\_file/0016/441610/label-buster-guide-bus.pdf](https://www.health.qld.gov.au/_data/assets/pdf_file/0016/441610/label-buster-guide-bus.pdf)

Tobacco surveillance may be undertaken at shows; you are reminded that all shows are classified as outdoor eating and drinking places and therefore no smoking is allowed in these venues. In some instances, smoking only areas may be provided, however these areas are only reserved for smoking and no food or drink can be consumed within these areas. Authorised officers may be undertaking surveillance during these times and enforcement action may be commenced if people are sighted smoking outside the smoking only areas.

**Office**  
Tropical Public Health Services  
(Cairns)  
William McCormack Place 2  
Level 7, 5b Sheridan St  
CAIRNS QLD 4870

**Postal**  
PO Box 1103  
CAIRNS QLD 4870

**Phone**  
(07) 4226 5555

**Fax**  
(07) 4226 3095

Thank you for your assistance in this matter. If you have any questions, please contact this office on, (07) 4226 5555.

Yours sincerely,



Andrew D'Addona  
A/Manager  
Environmental Health Services

24 April 2024

**Office**  
Tropical Public Health Services  
(Cairns)  
William McCormack Place 2  
Level 7, 5b Sheridan St  
CAIRNS QLD 4870

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PO Box 1103  
CAIRNS QLD 4870

**Phone**  
(07) 4226 5555

**Fax**  
(07) 4226 3095

**36. What are the site safety requirements?**

- A. All employees must be covered under the exhibitors Insurance Policy and conversant with Workplace Health and Safety Regulations.

All electrical equipment must be tested and tagged. There will be an electrician onsite should you need testing and tagging for a nominal fee. The electrician can be contacted on 0419 899 995 should you encounter problems during Show.

Gas Safety is paramount with gas bottles having undergone an inspection within the previous 12 months. A Gas System Compliance Certificate must be produced as requested to all food vendors earlier in the month.

Food vendors must comply with local laws and hold Food Handling Certification. Cairns Regional Council Officers will be onsite undertaking inspections of all food vendors prior and during the Show.

We recommend a suitable fire extinguisher or fire suppression system located near the cooking equipment to prevent a fire hazard.

**37. What are prohibited substances that are applicable to both inside and outside exhibitors/vendors?**

- A. Any solid or viscous substance (trade waste) in a quantity or of a size, that can obstruct sewerage or interfere with the operation of sewerage are prohibited. Illegal dumpers can be fined or face even greater penalties if the matter is taken to court. If you see someone dumping rubbish, contact Cairns Regional Council immediately on 1300 692 247 or email [council@cairns.qld.gov.au](mailto:council@cairns.qld.gov.au).

Cooking oil is classified as a trade waste. The trade waste plan can be found here - [https://www.cairns.qld.gov.au/data/assets/pdf\\_file/0003/42699/CRC\\_WaRR\\_Trade\\_Waste\\_Plan\\_Nov\\_2021.pdf](https://www.cairns.qld.gov.au/data/assets/pdf_file/0003/42699/CRC_WaRR_Trade_Waste_Plan_Nov_2021.pdf)

Staff from the Cairns Regional Council Water and Waste Department will be on site during the Show and will also be inspecting food vendors pre and post the Show.

**38. How have the single use plastic bags laws affected the Cairns Show?**

- A. Single use plastic bags (such as supermarket bags) were banned in Queensland on 1<sup>st</sup> July 2018. In an attempt to reduce the use of plastic bags please consider the environment by supplying multiple use or paper bags when providing goods to your customers.

Additional information for exhibitors can be found on the Qld Government website - <https://www.qld.gov.au/environment/management/waste/recovery/reduction/plastic-bags/retailers>

**39. Where are the emergency evacuation assemble points?**

- A. Refer to the maps on the following pages for the emergency assemble points. Please *listen* closely to the announcements and follow *directions from* the emergency response team including security, Queensland Police, Queensland Fire and Emergency Service and the Cairns Show Association personnel.

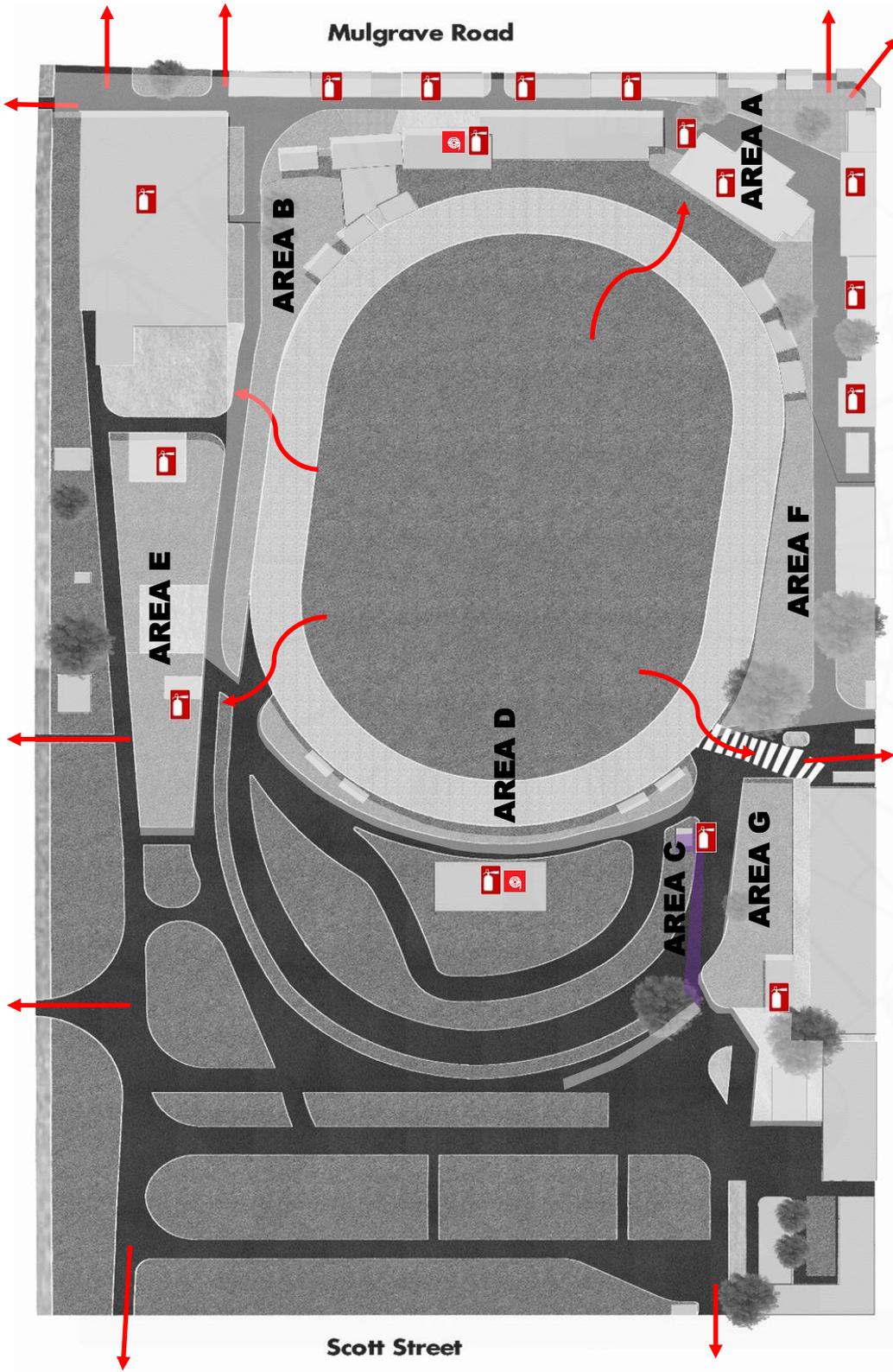
**EMERGENCY EVACUATION - FRED MOULE EXHIBITION**



**IN THE CASE OF EMERGENCY (IE FIRE, BOMB THREAT, ETC.)**

1. Evacuation of the building will be announced by P.A. System in the Fred Moule Centre followed by a continuous alarm.
2. If you are operating a site in a quarter, ensure you know which exit is your closest. If evacuation has been announced, evacuate immediately and direct the public in your quarter to exit via the nearest access.
3. In the case of extreme danger, move to safety areas as per Map.
4. Await appropriate Authorities to give the all clear.

# EMERGENCY EVACUATION – SHOW GROUNDS



## **IN THE CASE OF EMERGENCY (IE FIRE, STRUCTURAL COLLAPSE, BOMB THREAT, ETC.)**

1. The Chief Steward of that area or Security should be informed immediately.
2. If such Person is not located then call the Cairns Show Office on 4042 6699 or send a runner
3. Identify which area you are in.
4. If evacuation is necessary, proceed to the nearest emergency exit & inform public to move with you in an orderly manner.
5. Await appropriate Authorities to give the all clear.

## EXHIBITOR CHECKLIST AND TIPS

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- Pre-plan the set-up of your site to ensure you fit within your site allocation.
- Do not sell items other than nominated in your Application Form or any items in the restricted items listed on page 5.
- Work smarter and not harder by organising delivery prior to the commencement of the Cairns Show. Severin Street Gates open at 6am and all vehicles must vacate by 8.30am.
- Have a hand trolley handy to wheel stock into the Showgrounds once the Show has started.
- Smokers are encouraged to locate their closest designated outside smoking area.
- Ensure you have picked up your passes before or after you set-up at the Cairns Showgrounds.
- Pick up or order any more car parking and worker's passes before 5pm, Tuesday 14<sup>th</sup> July 2026.
- Fred Moule Exhibitors, check you have enough bump-out passes. Order more when you collect your passes or see the Fred Moule Head Steward.
- All exhibitors must locate their nearest exit / gate should an emergency evacuation be required.

# CAIRNS SHOW



# 15TH - 17TH JULY 2026

Cairns Show Association's Sites Co-ordinator

PO Box 811 Bungalow Queensland 4870

07 4042 6699 | [sites@cairns-show.com](mailto:sites@cairns-show.com)

[www.cairnsshow.com.au](http://www.cairnsshow.com.au)



**PREPARE  
TODAY!**

